**Interlegal Marketing Committee Notes**

**4th March 2019 – 08h30 EST/14h30 CET**

**By Zoom video conference**

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| 1. Welcome / Quorum   Present  William Blum  Frédéric Letendre (Chair)  Gabriele Brand-Ogris  João Paulo Menezes Falcão  Uday Ahlawat  In Attendance  Colin Russell (Officer)  Andrea Piscedda  Apologies  Ramon Bado  Nikolaos Margaropoulos  Miguel Neto  Alexandre Dupont  Ferran Escura  Jim Wright  Emmanuel Reveillaud |  |
| 1. Minutes of the Previous Meeting   Minutes of 21st January meeting were accepted without further comment. | Schedule 2 |
| 1. Request for Proposal    1. Responses to the Request for Proposals (RFP) in respect of the provision of marketing services from external suppliers was discussed using the analysis prepared in advance by Frédéric. Based on the submissions received to date, Frédéric presented that the proposals from Mint Logix was the strongest for the first part of the proposals and Stent for the later activity.    2. It was noted that the RFP had not been sent to Catch Global Marketing due to an oversight. It was agreed therefore to allow additional time for Catch to submit a proposal and indeed for any other potential suppliers to be contacted and the RFP was amended to reflect a later deadline date for submissions of 22nd March.    3. Proposals will now be reviewed in the next meeting on 15th April and a recommendation will be passed to the next Executive Committee meeting after that. 2. Website    1. Member of the Week is being used to encourage updates by members.    2. The additional language translations are being integrated into the website.    3. It was noted that individual member profiles are inconsistent and Colin will undertake a review and report back to next meeting.      1. New Member Development    1. Colin reported that it remains very quiet with regard to enquiries although at least one new application had been received from a firm in Indonesia.    2. Uday mentioned that he knew a firm in Sri Lanka that might be interested and would share details when appropriate. 2. Newsletters    1. Colin updated that there had been some news items received but would follow up with volunteers so that the regular updates can re-commence. 3. Chambers    1. Colin updated that we were still waiting for a report back from Chambers. 4. EuraAudit Joint Book Project    1. João Paulo reported that the project is nearing completion. Chapters are going through final review stage and it is planned to have the content going for printing in April with copies available to members in early May.      1. Any Other Business    1. The Budapest Arbitration Day was held in late February and was a great success with at least 13 Interlegal members attending.    2. There will be a FICAC board meeting in New York in early March (7/8) and Bill Blum will be attending part of the meeting activities. | Schedule 3 |
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| 1. Next Meeting   Monday 15th April 2019 at 08.30 EDT/14.30 CET via Zoom. |  |